



Alopecia Angel

# HAIR BRANDS AND PRODUCTS THAT CAUSE HAIR LOSS (OR IN LAWSUITS BECAUSE OF IT)



**Dry Shampoos** have been noted to cause cancer and hair loss.



**Flat irons** also do that and **keratin** or **Brazilian blowouts** also cause hair loss because they use formaldehyde



# Unilever TRESemmé keratin shampoo and conditioners

Several people have reported hair loss and serious scalp burns after using TRESemmé keratin products with DMDM hydantoin. Class-action lawsuits have been filed in different states against Unilever for these products. And Unilever (which recalled the product in question) settled a previous, similar lawsuit.

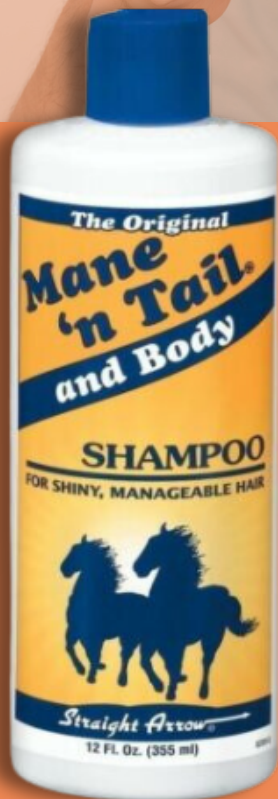




# Johnson & Johnson OGX shampoo



A class-action lawsuit has been filed against Johnson & Johnson for their OGX shampoo and several other hair products. Many people have reported hair loss and scalp irritation from using OGX products containing DMDM hydantoin.



# Straight Arrow Products Mane 'n Tail shampoo & conditioners

People have reported scalp irritation and hair loss (including bald patches) after using Mane 'n Tail products with DMDM hydantoin. A class-action lawsuit has been filed against Straight Arrow Products for using formaldehyde releasers in several of its products.





# WEN hair products

Many people reported hair loss after using certain WEN hair products. Class-action lawsuits were filed against the manufacturers of WEN, and a settlement was reached. The FDA had previously launched an investigation into these products. It's not known which specific ingredients potentially caused these reactions, and the investigation is ongoing.





# DevaCurl hair products

Several lawsuits  
alleged that certain  
DevaCurl products

caused hair loss, scalp irritation, and hair breakage. These lawsuits have been combined and mediation has started. Learning about other people's experiences with specific products can be informative, but keep in mind that certain ingredients may affect people differently. And remember that a settlement doesn't mean that a company admitted their product was at fault.





For hair brands and products that cause hair loss or in lawsuits because of it, they also include:



Dove



Nexxus



Suave



TIGI



Olaplex



Redken